



PRESS RELEASE

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AFP LAUNCHES MAJOR COVERAGE OF CONFEDERATIONS CUP

AFP IS SENDING A 40 STRONG TEAM TO THE CONFEDERATIONS CUP, WHICH RUNS FROM JUNE 15 TO 30 IN BRAZIL AND IS SEEN AS A REHEARSAL FOR NEXT YEAR'S WORLD CUP.

Our team of sports writers will be filing stories in five languages – English, French, Spanish, Portuguese and German – and in addition to match coverage we shall be providing a complete service of results, tables, interviews, quotes, analyses and all the news that breaks during one of football's premier international events.

The photo service will file images in real time from the matches along with coverage of training sessions, press conferences and the supporters of the eight teams. AFP is also making available an extensive photo archive from Brazil to complement the images from the action.

Our video team will cover training sessions, press conferences – including on match days – and features that capture the atmosphere from what promises to be a colourful festival of football.

The agency's technicians have set up a special dedicated transmission line, which will guarantee faster than ever delivery.

We will provide graphics and video graphics of the action, 3D reconstruction of the goals, and live reports in French and Spanish.

This major coverage comes as AFP has struck agreements with new clients in Latin America such as Conmebol, the South American Football Confederation, and Bridgestone, which sponsors the Copa Libertadores, the annual tournament for South America and Mexico's best teams.

This top-flight coverage of the Confederations Cup shows AFP's commitment to sports, video and the Latin America region, which are three key strategic areas for AFP.

This exceptional coverage of the Confederations Cup, the ninth running of the tournament, which was first held in 1992, is an ideal warm up for the much-anticipated World Cup, which comes back to Brazil next year.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from wars and conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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