



## PRESS RELEASE

07.25.2012

# ALL THE DRAMA AND WONDER OF THE OLYMPIC GAMES ON DISPLAY AT WASHINGTON, D.C.'S NEWSEUM

**AFP'S PHOTO COVERAGE OF THE 2012 LONDON OLYMPICS WILL BE ON DISPLAY AT THE NEWSEUM FOR THE DURATION OF THE EVENT.**

AFP and the Newseum in Washington, D.C., are partnering once again to provide Newseum visitors with the very best of AFP's photo coverage of the 2012 Olympic Games in London from July 25 to the closing ceremony on August 12. Each day, a dedicated AFP photo editor based in the Main Olympic Press Center in London will select 30 images representing the best of AFP's daily production of some 2,000 photographs. The photos will be displayed on several screens in the Newseum, including the 22x40-foot high-resolution LED screen in the Newseum's atrium. As the drama unfolds, AFP will be there to capture it.

This is the latest in a series of collaborations between AFP and the Newseum, which have also included the use of AFP's multimedia content in the museum's HP New Media Gallery, and more recently hosting AFP's Pulitzer Prize winning photographer, Massoud Hossaini.

AFP will provide comprehensive, real-time coverage of the London Olympics in text, photo, video and graphics. AFP has been on the ground since London was named in 2005 to hold this year's Olympic Games, monitoring preparations for the event and following athletes as they arrive to compete. AFP is deploying **180 journalists** from across the globe to cover the games, providing text and video reports in six languages, photos, live reports and more.

### *About AFP*

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from wars and conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

### *About the Newseum*

The Newseum — a 250,000-square-foot museum of news and history — offers visitors an experience that blends five centuries of news history with up-to-the-second technology and hands-on exhibits. Within its seven levels of galleries and theaters, the Newseum offers a unique environment that takes museum-goers behind the scenes to experience how and why news is made. The museum is ranked one of the top attractions in Washington, D.C. For more information visit [newseum.org](http://newseum.org) or follow us [Facebook](#) and [Twitter](#).

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