



PRESS RELEASE

09.30.2014

AFP TO PROVIDE CONTENT ON THE NEW MSN

STARTING TODAY, AFP CONTENT WILL BE AVAILABLE WORLDWIDE ON THE NEW MSN EXPERIENCE AT MSN.COM

Today, AFP announced it will be a media content provider to Microsoft's new MSN experience available worldwide at www.msn.com. With this integration, the Online News published by AFP, in all of its languages (English, French, Spanish, Portuguese, German, Arabic and Chinese), will be featured on the new MSN web and app experience. AFP's Online News provides exhaustive coverage of international news in multimedia form combining text, photos, videos, info graphics and video graphics.

The Agency offers video of the top world news stories as well as features, and was the first international news agency to adopt HD.

It also provides twice daily news summaries and distributes 200 videos each day.

With the Agency's video graphics, customers can access background pieces on a range of topics, including science, economics, health, industry, environment and politics, via geo-location maps, tables, graphs, clickable maps, 3D models, vector graphics, etc.

A selection from AFP's internationally renowned photo service— which distributes more than 3,000 images a day – will also be available on MSN.

The Sport Direct product will also be accessible. This service, comprising 12 sections corresponding to sports categories and disciplines including football, cricket, golf, tennis, motor sports and rugby, features compact stories of 150 words or under, accompanied by photographs available in high definition form.

Entertainment, travel, high tech, luxury and health content from the AFP-Relaxnews world wire are also available on the new MSN experience, as is content from Parismodes, the leader for news on fashion, trends and fashion lifestyle.

With this integration, AFP further confirms its role as a leading multimedia agency.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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