



## PRESS RELEASE

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# AFP ANNOUNCES NEW PARTNERSHIP WITH GETTY IMAGES IN THE UNITED STATES

## AFP TEXT AND MULTIMEDIA SERVICES WILL BE DISTRIBUTED IN THE UNITED STATES BY GETTY IMAGES.

The global digital media company Getty Images will license AFP's text production, multimedia service 'Online News' in English and the lifestyle service AFP Relaxnews, which is jointly produced by AFP and the specialist leisure agency Relaxnews.

AFP becomes the only text service to be distributed in the United States by Getty Images.

'The extension of our agreement with Getty reinforces our close ties with this prestigious digital media company and shows AFP's desire to strengthen its position in the North American market,' said AFP president Emmanuel Hoog.

The agreement strengthens the strategic alliance between AFP and Getty Images which began 10 years ago with an international photo distribution deal. It was extended in 2009 to include video.

Getty Images Senior Vice President of Sales for the Americas Marc Kurschner commented, "With all the dynamic changes in media in the last few years – whether it's newsroom consolidation or the rise in content marketing and brands as publishers – we're pleased to expand our relationship with AFP and to increase the breadth and depth of our offering to our customers."

The latest agreement is non-exclusive and AFP will continue to provide its text, multimedia and lifestyle services to its clients in the United States.

### *About AFP*

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

### *About Getty Images*

[Getty Images](#) is among the world's leading creators and distributors of award-winning [still imagery](#), [video](#), [music](#) and [multimedia products](#), as well as other forms of premium digital content, available through its trusted house of brands, including [iStockphoto](#)® and [Thinkstock](#)®. With its advanced search and image recognition technology, Getty Images serves business customers in more than 100 countries and is the first place creative and media professionals turn to discover, purchase and manage images and other digital content. Its best-in-class photographers and imagery help customers produce inspiring work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and online media. Visit Getty Images at [www.gettyimages.co.uk](http://www.gettyimages.co.uk) to learn more about how the company is advancing the unique role of digital media in communications and business, and enabling creative ideas to come to life. For the stories behind our content and our technology, visit the Getty Images Blog at [blog.gettyimages.com](http://blog.gettyimages.com). Find us on Facebook at [www.facebook.com/gettyimages](http://www.facebook.com/gettyimages) and Twitter at [www.twitter.com/gettyimages.com](http://www.twitter.com/gettyimages.com)

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