

EDITORIALFOOTAGE BY NURPHOTO: A NEW VIDEO PARTNER FOR AFP

AFP announced today the addition of EditorialFootage by NurPhoto videos to its partner content portfolio.

Thanks to its unmatched global network, AFP has the largest share of original content in the market, ensuring reliability and ease-of-use. AFP's unique video offering is now reinforced with the introduction of EditorialFootage videos on its multimedia platforms.

"AFP has been successfully distributed NurPhoto agency pictures for many years," said [Patrice Monti](#), AFP's Group Sales and Marketing Director. "We are very pleased to strengthen our partnership by integrating the high-quality content developed by EditorialFootage, which will help meet the ever-growing needs of our clients to tell powerful stories in video format", he added.

"With over 300 videos produced every month by an international network of videographers, EditorialFootage offers a broad range of news stories, as well as stock footage illustrating lifestyles, nature, and landscapes from around the world," explains Manuel Romano, CEO of NurPhoto. "We look forward to maximising exposure for our production through our partnership with AFP", he added.

EditorialFootage's collection is available now on [AFP Forum](#) and on the Agency's newest platform [AFP News](#).

About AFP:

AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 150 countries, AFP is also a world leader in digital verification. With 2,600 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.

About EditorialFootage by NurPhoto:

EditorialFootage by NurPhoto stands as a dynamic video news service, dedicated to capturing the essence of global events through high-quality video content. Spanning various topics such as News, Lifestyle, Economy, Social Issues, Entertainment, it caters to a broad spectrum of informational and creative needs. With a network of skilled reporters and international partners, EditorialFootage ensures a constant stream of compelling b-roll and produced content.

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