

THE COURT OF JUSTICE CONFIRMS GOOGLE IS OBLIGED TO NEGOTIATE NEIGHBOURING RIGHTS REMUNERATION WITH PRESS AGENCIES

AFP welcomes the Court of Appeals' decision, which clarifies several points.

The Court of Appeals clearly rejects Google's argument that traffic generated on publishers' websites constitutes sufficient "payment".

While Google maintained that press content generated little value, the Court ruled that, on the contrary, revenue-sharing is justified on the grounds that Google receives "definite economic benefit" from this content, both from direct and "especially" indirect ad revenue.

The ruling also puts an end to a debate Google sought to maintain regarding press agencies' right to directly negotiate payment for their own journalistic production. It clearly indicates that AFP must directly benefit from this right.

Strengthened by the Court of Appeal's ruling, AFP hopes that discussions can now continue on the bases and conditions defined by the law.

About AFP

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