



## PRESS RELEASE

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### 2018, A YEAR OF CONQUEST THROUGH INNOVATION: AFPTV LIVE SELECT FOR TV NETWORKS AND DIGITAL MEDIA

**AGENCE FRANCE-PRESSE IS LAUNCHING AFPTV LIVE SELECT, A NEW SERVICE PROVIDING COMPREHENSIVE, ORIGINAL LIVE COVERAGE BY SELECTING ONE OF FOUR AVAILABLE LIVE VIDEO FEEDS AT ANY TIME. WITH AFPTVLIVE.COM, A NEW PLATFORM DEDICATED TO LIVE COVERAGE, USERS CAN CONTROL RECEPTION OF FEEDS DELIVERED THROUGH A SECURE IP SOLUTION THAT MEETS THE HIGHEST STANDARDS IN THE MARKET.**

“With AFPTV Live Select and the launch of afptvlive.com, AFP's video offering is once again standing out from the crowd with its rich content, diversity of angles and quality of the user experience”, says AFP Chairman and CEO Emmanuel Hoog. “The biggest global networks, both news and generalists, already enjoy real-time access to our schedule and can view all feeds broadcast by AFP to choose the one that best suits their editorial line.”

From Lima to Johannesburg, from Pyongyang to Washington, AFP allows the world's media to benefit from live pictures on every topic of interest to their audiences.

The new platform's real-time agenda and planning features are also available to AFPTV Live Essential customers, which offers live satellite video coverage of key current events. “AFP responds to our need for at-a-glance information about their live offers with a clear and intuitive website which my team have found easy to navigate and interact with” says Simon Ward, Assignment Editor at BBC News.

Clients also benefit from a direct helpline within the AFP editorial team to answer any query about coverage.

AFP will introduce its new service at [MIPTV in Cannes, from 9 to 12 April](#) and through [customised on-demand demos](#).

#### *About AFP:*

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, economics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,400 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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