



PRESS RELEASE

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OTMAN MERICHE APPOINTED MANAGING DIRECTOR OF AFP-SERVICES

JON DILLON, FORMER MANAGING DIRECTOR FOR AFP-SERVICES, WILL BE IN CHARGE OF THE CORPORATE BUSINESS DEVELOPMENT IN THE SALES AND MARKETING DEPARTMENT. FORMER DIRECTOR OF MARKETING OTMAN MERICHE HAS BEEN APPOINTED MANAGING DIRECTOR OF AFP-SERVICES.

A graduate of the ESCP, Otman Meriche began his career in 1995 with AT Kearney, a strategic consultancy, and joined AFP in 2000 as marketing manager. In 2005 he took over as head of business development, a position he held until 2012 when he was appointed marketing director and deputy to the group Sales and Marketing director. He takes over at AFP-Services on 18 April 2017.

Starting with AFP as a photographer in 1990 in Hong Kong, Jon Dillon was brought to Paris to help develop the Agency's multimedia products and services. In 2005, he set up and coordinated a new customer service department and then moved to San Francisco for the Agency in 2007. In 2010, he was appointed managing director of AFP-Services, and will now take over as director of corporate business development in the sales and marketing department.

These appointments come under the framework of the Agency's revitalisation and business development plan that was launched in December 2016 and that includes the target of acquiring 1,000 new clients in the next five years, notably through growth in the corporate sector.

About AFP and AFP-Services:

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,300 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

AFP-Services, a subsidiary of AFP, offers "on-demand" production services for businesses, media and institutions; video and photo production; reporting and writing services; social media curation and technical services for broadcasters that fulfill clients' needs for exemplary content.

With dedicated teams AFP-Services provides its range of on-demand content with the same reliability, quality and know-how that are the trademarks of AFP.

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