



PRESS RELEASE

10.03.2016

AFP LAUNCHES AFPTV SPORTS, A NEW VIDEO OFFER DEDICATED TO SPORTS NEWS

AGENCE FRANCE-PRESSE WILL OFFER VIDEO COVERAGE OF SPORTS NEWS AND MAJOR SPORTING EVENTS FROM APRIL 4.

Aimed at both general media and sports specialists, AFPTV Sports will offer images, interviews and original reporting in an editable format.

This video offer will focus on news and major competitions, covering press conferences, training sessions, supporters and technology, as well as economic, lifestyle and legal issues.

Present in 150 countries, AFP covers sport in all its diversity – from the major European national football leagues to the Champions and Europa Leagues, plus rugby, cricket and other leading sports.

In 2016, a year particularly rich in major sports events, AFP will offer in-depth coverage of the Euro football championship in France, the Rio Olympics and the Copa América Centenario.

“This new product confirms AFP’s two strategic priorities -- sports and video,” said AFP chairman Emmanuel Hoog. “With this video product dedicated to sports, AFP further strengthens the quality of service offered to clients and shows again that it has become a leading video agency.”

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,326 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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